

# facebook

## Geo-Targeted Advertising

We can Provide Fans from any City in any State at any Time!

### The Importance of Facebook Fans / Like's to Businesses

Members of **Facebook** that "Like" a Businesses **Facebook** page are considered a Fan of that particular business. A business is highly capable of getting **Facebook** "Like's" through their Business pages, exposing their companies to a massive number of **Facebook** members. Having more "Like's" is important to any business because they can be turned into profitable and dedicated customers. Businesses can save a lot of money on advertising expenses by having more **Facebook** "Likes" because advertising is free to the fans of their page and they can connect with them anytime they want. **Facebook** is one of the best ways that a business can advertise all of its products, services, promotions, or specials. Best of all, we can target users based on their location and provides Fans from any particular city.

### Why does a business need more Facebook fans?

- Free Advertising to current fans by sending status updates
- Raise awareness of new products, services, specials, events, or any other type of promotion.
- Provide fans with discounts and specials to get them to return sooner
- Maintain consistent contact to keep the Fan considering a business location to visit
- With a single Click they can share business promotions with their entire friends list.
- Each fan is a potential sale every day of the week
- Inform fans of upcoming events
- If every customer that ever walked through a Businesses doors was also their **Facebook** fan then they could get them to return more often.
- The more Fans a Business page has, the more credible they will receive from other people.
- Facebook users spend hours a day checking for updates to see what's new on their wall

## How do we provide them with fans?

- **Facebook** Sponsored Ads – The little ads on the side of every **Facebook** user's page.
- We flood **Facebook** with advertisements to gain maximum exposure to every person that has ever been to or considered going to the business.
- Every Fan will come from the City or Areas a Business specifies

## Why should a business hire us instead of doing it themselves?

- We have a lot of experience and know what works
- We spend thousands of dollars every month so we get the best Ad rates **Facebook** has to offer
- New Accounts and advertisers that spend minimal amounts end up paying top dollar for ads
- The Average Business spends \$2-5 per fan when attempting to do **Facebook** ads themselves.
- We know secrets, tricks, and loop holes to gain maximum exposure at the cheapest rate possible

## Why is a Facebook Fan valuable to a Business?

- If each **Facebook** fan earns a business \$5 profit every 3 months, the value of that fan is \$20 profit per year per fan.
- If a business adds an additional 1000 fans then that is potentially \$20,000 in additional profit each year.
- Savings by not having to use other Advertising methods can be in the thousand's of dollars.

## What type of Advertisement should a business create?

- Giveaways
- Discounts or Specials
- Promote best products or services
- Special Events

<p><b>Four Horsemen Brewing Co.</b></p>  <p>"LIKE" us if you like LOCAL Breweries and Handcrafted Beer! Receive our updates and news!</p> <p>Like · 1,414 people like this.</p>	<p><b>Patrick Hyundai</b></p>  <p>"Like" if you love Hyundai!</p> <p>Like · 1,267 people like this.</p>	<p><b>Visa Small Business</b></p>  <p>Everyone has different sources of motivation. What drives you? "Like" to share yours.</p> <p>Like · 307 people like this.</p>	<p><b>Corona Light</b></p>  <p>"Like" our "Like" button. But only if you like us. Or if you want us to feel more liked.</p> <p>Like</p>
<p><b>Manilla</b></p> <p>Win a free dinner, a smoker or even a brand new grill. Enter our Less Bills, More Grills S...</p>  <p><b>Less Bills, More Bills Sweepstakes</b></p> <p>Like This Page</p>	<p><b>ProKnee.Treadman</b></p>  <p>Visit and Like ProKnee.Treadman facebook page and be entered to win a \$50 Gift Certificate</p> <p>Like · 2,404 people like this.</p>	<p><b>Circus Circus Las Vegas Hotel &amp;...</b></p>  <p>Circus Circus Las Vegas - Affordable fun for all ages! LIKE us for exclusive deals!</p> <p>Like · 115,638 people like this.</p>	<p><b>Limestone Source</b></p> <p>5% off truckload orders using Eden Shipping if you contact us through Social Media!!! (does not apply to existing disco...</p> <p>Like This Page</p>